

Rockford Sustainability Summit

Rain Barrel Art Contest

2019

Purpose: To encourage participation in the greater Rockford community for Rockford Sustainability Summit. The summit is taking place on September 28th with workshops and events. This year's focus is "Shrink the Print" - decreasing carbon in our environment. The Summit is designed to provide opportunities to engage in discussion and action from the personal level to the systemic. Participants will learn more about what is currently happening and what is in the works at the local and state levels. By collaborating, our community can have a beneficial impact on our environment and work towards decreasing carbon. The Rain Barrel Art Contest seeks to engage the community in discussion and active participation in water conservation. Finished rain barrels will be used according to their purpose; conserving water and lessening runoff to our waterways.

What: The contest is open to individuals and groups such as girls/boys clubs, schools, non-profits, individuals and even for profit businesses will artfully paint rain barrels. There are two submission categories, amateur and professional. A professional refers to any barrel that is led or facilitated by an artist who earns an income through the sale of their art. The barrels will be used as location markers during the summit and then displayed altogether at Test Site Art Gallery (213 N. 3rd St.) as well as posted on the internet.

Completed Rain Barrels must be delivered to the Test Site Art Gallery along with a completed Rain Barrel Contest Entry Form on or before September 24th. Call Bob Babcock at 630-417-0042 to arrange a drop-off time.

Design and Production Guidelines: The artist(s) may paint and sculpt a **55 gallon rain barrel** (Height 35 inches, Diameter 23 inches, Circumference 67 inches) A pre-assembled rain barrel can be purchased through the Soil & Water Conservation District (http://winnebagoswcd.org/swcd/?page_id=135). You may assemble your own rain barrel or purchase at another location. A limited amount of rain barrels may be available for free or at a discounted price through the contest organizers, contact Bob Babcock at 630-417-0042 or WeLoveRockValley@hotmail.com.

The design must allow the barrel to be used for its intended purpose (capture and store rainwater) and withstand the rigors of weather and water use, sanded and primed before painting. The design should not advertise a product or company and be suitable for public display to a broad audience of all ages. The design should be original and not include anything that has been trademarked, copyrighted or patented.

Artists must use latex or acrylic paints and it is recommended that a clear coat be applied to the finished barrel for durability purposes.

Artists will be responsible for the cost and for obtaining all materials as well as transporting their barrel. Artists may have costs off-set through corporate

sponsorship. Contest organizers may be able to connect the artist(s) with entities that have expressed an interest in providing support, but the artists are responsible for establishing the arrangement/agreement with that entity and within the contest guidelines. Acknowledgement of sponsorship can be made through the Rain Barrel Contest Entry Form (<https://docs.google.com/forms/d/e/1FAIpQLSc3VhjmR-JV3g-MA06GuiVxWHEsP4xWJPP7G9axKKYRmwfbjQ/viewform>) and will then be included in the information posted for each barrel. A limited number of barrels are available at a deep discount for \$40 each for low budget entities. Contact Bob Babcock at 630.417.0042 to make arrangements. Otherwise, barrels are available for purchase through the Winnebago Soil and Water Conservation District for \$70 (http://winnebagoswcd.org/swcd/?page_id=135) and also may be purchased at hardware stores.

Display: Submitted rain barrels along with an information card indicating Title, Artist(s), Group Affiliation (if applicable), 1-2 sentence description of the group and/or artist(s), and Sponsor (if applicable) will be displayed at the various locations participating in the Rockford Sustainability Summit on September 28th. The contest organizers will take special care to not damage the barrel during transport but cannot guarantee. The contest organizers assume no responsibility should the barrel be vandalized.

Judging:

1. People's choice voting done online
 - a. Voting starts September 27th ending 11:59 pm on October 4th
- Celebrity judges
- Politicians, media personalities and local community activists.

Prizes: Awarded to the entry with the most votes in the amateur category and the most votes in the professional category. Celebrity judges will choose a winner from the professional category and the amateur category.

Winners: Winners will be announced during Fall Art Scene 2019 on October 5th at 7 pm. Prizes are being determined by donations received for the contest.

Auction: Participants will have the option to include their finished rain barrel in a silent auction and collect the proceeds. The online auction will be conducted through eBay with a close time of 7:29 pm on October 5th. The highest bidders can pick-up the barrel at the Test Site Art Gallery after the close of the auction. All barrels will have a minimum bid of \$80. Participants will receive the amount of the winning bid for their rain barrel minus fees associated with using eBay.

Who: This year's Rockford Sustainability Summit is a collaborative effort. Some of the entities involved are Test Site Art Gallery, Sierra Club, RMTD, City of Rockford, Sustain Rockford, the Rockford Public Library, the Norwegian, the Calm Company, Vegetarians in Motion, Transform Rockford, Natural Land Institute and more...

More Info: Bob Babcock 630.417.0042 WeLoveRockValley@hotmail.com

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